

SIMULATION FORUM

“SIMULATION AND OPTIMIZATION: THE WINNING TOOLS IN BUSINESS DECISION MAKING PROCESS”

BOLOGNA
FEBRUARY 26, 2009



WORLDWIDE
SIMULATION ALLIANCE



• *Innovate Your Decision Making!*

www.simulation.it

FREE REGISTRATION

The participation is OFFERED by **ACT Solutions** and **Rockwell Automation** and it is by invitation only. The Simulation Forum is a cultural event tailored to managerial levels. The intervening speakers are professionals and managers of significant experience.

As seats are limited, please soon confirm your registration by e-mail, to ensure the best organization of the event.

Contacts:

For **registration** please send an email with the subject "Simulation Forum" to:

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LOCATION - HOW TO REACH BOLOGNA FEBRUARY 26, 2009

Location: **Museo del Patrimonio Industriale** - 123, via della Beverara - 40131 - Bologna

How to reach the location of our convention:

- **by car:** A1 (Autostrada del Sole) - A14 (Bologna-Casalecchio [ByPass Highway]) - Highway terminal 5 (towards quartiere Lama - Bologna Centro) - take the 3rd exit off the roundabout - via C. Colombo - continue straight onto next roundabout "via Piero Gobetti" and take the 3rd exit off - via della Beverara.
- **by train:** Stazione Centrale of Bologna. The convention location is at less than 5 min by taxi. Recommended trains (indicative timetable):

From / To	Departure	Arrival
MI-BO	08.30 (MI C.LE)*	09.35 (BO C.LE)*
	08.45 (MI P.GA)	10.05 (BO C.LE)
BO-MI	17.10 (BO C.LE)	19.00 (MI C.LE)
	17.24 (BO C.LE)*	18.29 (MI C.LE)*
Roma-BO	06.50 (Roma TE)*	09.34 (BO C.LE)*
	07.30 (Roma TE)	10.20 (BO C.LE)
BO-Roma	17.25 (BO C.LE)	20.10 (Roma TE)
	17.39 (BO C.LE)*	20.29 (Roma TE)*
*recommended train		

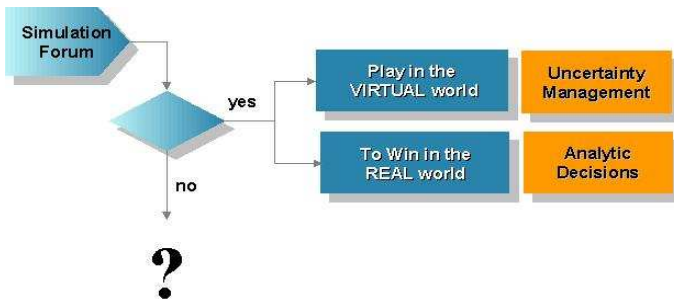
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“SIMULATION AND OPTIMIZATION: THE WINNING TOOLS IN BUSINESS DECISION MAKING PROCESS”

Managing a business or a process requires an alignment approach of objectives and actions. Strategic, tactical and operative decisions must be consistent with, synchronized with and structured so as to resist disturbing or unexpected events and exploit the resources available at best.

Researches show that **Analytic DECISIONS making** definitely enhances and improves the company competitiveness. The introduction and usage of the right tools in support of business decision making process is an incremental path which first has to involve all managerial levels and departments and then has to also include the company technologies. The Simulation Forum is a unique opportunity to tackle and discuss about this topic, sharing our direct experiences.



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PROGRAM - SIMULATION FORUM

BOLOGNA

FEBRUARY 26, 2009

MORNING

h 09.30 – Registration & Coffee Time

h 10.20 – Work Session Opening

[Carlo Marchisio - Industrial Consultant](#)

h 10.30 – Make decisions in times of global uncertainty

[Raffaele Maccioni - ACT Solutions](#)

h 10.50 – Scheduling and Simulation for Sea Freight

[Angela Ancarani - ENI](#)

h 11.10 – Simulation and Optimization into the Warehouse

[Stefan Weultjes - Covidien](#)

h 11.30 – Difficulties and key elements to introduce advanced systems to decisions support into the business

[Riccardo Ciuti - Conad del Tirreno](#)

h 11.50 – Contribution to discussion from the audience

h 12.10 – Lunch- Buffet

You cannot solve a problem at the same level of consciousness that created it.

(Einstein)



AFTERNOON

h 13.10 – Advanced decisions support systems and repositioning of the human role

[Silvia Manganelli - EIKON Strategic Consulting](#)

h 13.30 – Production flow Optimization.

Manufacturing Intelligence - The new frontier of MES

[Pasquale Paolone - Rockwell Automation](#)

h 13.50 – Simulation and Automatic sorter

[Maurizio Beria - Benetton](#)

h 14.10 – Arena-based Manufacturing and Supply Chain Models

[Thomas Arzt - SAT](#)

h 14.30 - Coffee Break

h 15.10 – Simulation and Planning Algorithms

[Federico Borra/Giorgio Turconi - Turbo Consulting](#)

h 15.30 – Simulation and Automatic Warehouses

[Flavio Fochesato - ELLETRE Gruppo Marcaglia](#)

h 15.50 – Lay-out and Factory Logistics

[Massimo Gargiulo - SCM Gruppo Magneti Marelli](#)

h 16.10 – Metrocargo - Models and Intermodality

[Guido Porta - I.Log](#)

h 16.30 – Works Session Closing

[Raffaele Maccioni - ACT Solutions](#)

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